

February, 2010



DON'T MISS YOUR CHANCE!! Secure your Exhibit space for the 2010 NPMA Annual Educational and Scientific Conference!!

- President**
Carlos F. Smith, DPM
- Vice President**
Denardo Dunham, DPM, MBA
- Secretary**
John Codwell, DPM
- Treasurer**
Jondelle B. Jenkins, DPM
- Board of Directors**
Noel Barnett, DPM
Terri' Foster, DPM
Nathan Lucas, DPM
Anthony Mathis, DPM
Karona Mason, DPM
Tracy Reed, DPM
Darren Vigee, DPM
Gregg Williams, DPM, MBA
- Emeritus**
Katherine Bailey, DPM
- Immediate Past President**
Kirk Geter, DPM
- Scientific Chairperson**
Morris A. Stribling, DPM
- Membership Chairperson**
Eveleigh E. Williams, DPM
- Scholarship Chairperson**
Denise Beach, DPM
- Chaplin**
William Holley, DPM
- Executive Director**
Debby Burton

The 2010 NPMA Annual Educational and Scientific Conference, June 9-13, 2010. The W Hotel - Midtown, a beautiful property, located in Midtown Atlanta, Georgia will be our site for this year's Seminar. Our Scientific Chairperson, Dr. Morris Stribling and regional Scientific Chair, Dr. Jimmy Gregory, have prepared this 20 hour CME seminar covering topics on: Medical Ethics and Practice Management, Diabetic Wound care and Surgical Techniques, Updates on Pediatrics, Podiatric Legislation, Pathology and other Medical Technology, and workshops. Our complete program is attached.

The Officers and Board of the NPMA extend this invitation for you to continue supporting the NPMA in awarding scholarships to deserving students in podiatric medicine. The NPMA will award a scholarship to the student who submits their winning entry in our SNPMA Scholarship Contest.

Vendor Exhibit space is going fast, however, securing your exhibit space is **easy!** Simply review the attached materials, complete the forms, enclose your payment or credit card information, sign and return. For your convenience, fax the forms to 773-374-5860. We look forward to your participation at this year's Conference. You can also e-mail your forms to npmadebby@sbcglobal.net

Full vendor registration fee is \$1,000 for the 3-day event. Applications received with appropriate deposit (see application attached), before May 15, 2010 will receive a 10% discount. Returning Vendors will receive an additional discount, if application and deposit is paid by May 31, 2010 for a one-time fee of \$800.00.

NPMA Group rate for hotel reservations for single/double room accommodations must be made before May 30, 2010.

Vendor display space is limited; please contact me as soon as possible. Thank you for supporting the NPMA, and I look forward to hearing from you very soon!

If you have questions, or wish to discuss specific functions, to coordinate exhibit space, meal functions, please feel free to contact me at 773-374-5300, 773-374-1616 or my cell phone 312-217-9252.

Debby Burton
Executive Director

Carlos F. Smith, DPM, FACFAS, FACFOAM
President

Enclosure(s)

National Podiatric Medical Association
1706 E. 87th Street, Chicago, Illinois 60617

(773) 374-5300

(773) 374-5860 FAX

Sponsorship/Vendor Exhibit Table Application



www.NPMAonline.org

2010 NPMA Annual Educational and Scientific Conference

June 9-13, 2010

W Midtown Hotel

188 14th Street, NE

Atlanta, Georgia 33061

1-404-892-6000

CORPORATE SPONSORSHIP OPPORTUNITIES

NATIONAL PODIATRIC MEDICAL ASSOCIATION - 2010 ANNUAL EDUCATIONAL AND SCIENTIFIC CONFERENCE

June 9-13, 2010

W Hotel - Midtown

188 14th Street, NE, - 1-404-892-6000

For additional information, please contact: Debby Burton, Meeting Planner, NPMA
1706 E. 87th Street, Chicago, IL 60617 --- 773-374-5300 - FAX # 773-374-5860

Select your sponsorship level; forward this application along with a fifty percent (50%) non-refundable deposit. Requests for credit card deposits can be faxed to 773-374-5860. This application becomes valid when it is approved and deposit received. A confirmation letter with your balance will be mailed to you. **Final balance is due by May 15, 2010.**

PLATINUM LEVEL

___ **Black Tie Awards Banquet** **\$10,000**

Anticipated attendance of 150 people in the Hotel Ballroom for Awards Banquet, which includes a one-hour reception. Banquet includes buffet dinner for all attendees. Platinum Level Sponsorship includes recognition in the Program Booklet, personal acknowledgement during the dinner program, personalized invitation included in attendee registration kits and appropriate signage.

GOLD LEVEL

___ **Gala Welcome Reception on Thursday Night** **\$8,000**

Held in the Main Hotel Ballroom, provides in-room contact with all attendees. Gold Level Sponsorship includes recognition in the Program Booklet, personalized invitation included in registration kits and appropriate signage.

SILVER LEVEL

___ **Continental Breakfasts or Luncheon (3 each)** **\$5,000 PER DAY**

Personal interaction with all attendees each day while enjoying a Continental Breakfast served in the Exhibit area includes recognition in the Program Booklet and appropriate signage.

BRONZE LEVEL

___ **HOSPITALITY SUITE - Wednesday, Thursday or Friday** **\$3,500 PER DAY**

Sponsoring this Suite is the perfect opportunity for informal time with our attendees. Hospitality is held on Wednesday, Thursday or Friday evening after scientific sessions are completed. Refreshments snacks are included. Includes appropriate signage. Personalized invitation will be included in registration kit.

STUDENT SCHOLARSHIPS **\$100 or more** \$ _____

___ We continually seek corporate support of our CLJ/SNPMA Student Scholarship Program. Monies are awarded to deserving students in schools of Podiatric Medicine across the country.

(Authorized Signature)

(Company Name)

If paying via credit card, please complete the following:

Card Number _____ AMEX ___ VISA ___ MasterCard ___

Date of Expiration _____

NPMA OFFICE USE ONLY

Date: _____ Fee Received: _____

Check Number: _____ Balance Due: _____

Accepted for the NPMA by _____

EXHIBIT SPACE APPLICATION

NATIONAL PODIATRIC MEDICAL ASSOCIATION - 2010 ANNUAL EDUCATIONAL AND SCIENTIFIC CONFERENCE
June 9-13, 2010

W Hotel - Midtown

188 14th Street, NE, Atlanta, GA 30361 - 1-404-892-6000

For additional information, please contact: Debby Burton, Meeting Planner, NPMA
1706 E. 87th Street, Chicago, IL 60617 *** 773-374-1616 - FAX # 773-374-5860

Instructions

The cost for tabletop exhibit is **\$1,000.00**. To reserve your space, forward this application and a non-refundable deposit of \$500 to: National Podiatric Medical Association, 1706 E. 87th Street, Chicago, IL 60617. Attn: Debby Burton. Credit Card deposits/payments can be faxed to 773-374-5860. This application becomes valid when it is approved and accepted by the National Podiatric Medical Association, and a confirmation letter of your table and balance due will be mailed.

Final balance must be paid by May 15, 2010.

Contract Rules and Regulations

In the event of fire, strikes or other uncontrollable circumstances, this contract will not be binding. The National Podiatric Medical Association reserved the right to cancel any contract with any exhibitor at any time prior to or during the Conference. The National Podiatric Medical Association rules and regulations are incorporated in this application by reference.

Exhibitor Information

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip _____

Telephone () _____ FAX: () _____ E-Mail: _____

Principal Product or Service to be displayed: _____

Your tabletop will be assigned by NPMA staff. Location of your tabletop will be provided on-site. All display areas are 6-8' tables, covered and skirted. If you require an extra or larger table, please check below **(additional fee applies)***.

Yes, I will require access to: ELECTRICAL OUTLET PHONE LINE LARGER OR 2ND TABLE*

(Authorized Signature)

(Company Name)

If paying via credit card, please complete the following:

Card Number _____ AMEX VISA MasterCard

Date of Expiration _____

NPMA OFFICE USE ONLY

Date: _____ Fee Received: _____

Check Number: _____ Card Approval Code _____ Balance Due: _____

Accepted for the NPMA by _____

NATIONAL PODIATRIC MEDICAL ASSOCIATION
2010 ANNUAL EDUCATIONAL AND SCIENTIFIC CONFERENCE



www.NPMAonline.org
June 9-13, 2010
W Hotel - Midtown
188 14th Street, NE,
1-404-892-6000

EXHIBITOR NAMEBADGE FORM
(PLEASE PRINT OR TYPE)

PLEASE COMPLETE THIS FORM AND FAX (773-374-5860), OR MAIL IT TO THE NPMA OFFICE, 1706 E. 87TH STREET, CHICAGO, IL 60617 Attn: Debby Burton before May 30, 2010

COMPANY NAME: _____

REPRESENTATIVE #1 _____

CITY _____ STATE _____

REPRESENTATIVE #2 _____

CITY _____ STATE _____

REPRESENTATIVE #3 _____

CITY _____ STATE _____

REPRESENTATIVE #4 _____

CITY _____ STATE _____

If additional sheets are necessary, please use the reverse side of this form.



RULES AND REGULATIONS FOR THE NATIONAL PODAITRIC MEDICAL ASSOCIATION ANNUAL SCIENTIFIC CONFERENCE – JUNE 9-13, 2010, W Midtown Hotel, 188 14th Street, NE, Atlanta, GA 30361 Phone number 1-404-892-6000.

Please review these rules and regulations carefully, your signature on the application binds you and your company to this contract and the terms expressed herein.

Products/Services Exhibited

Products or services exhibited (or referred to) must be those related to the interests and educational values of the National Podiatric Medical Association (NPMA) , normally manufactures or supplied by the exhibitor. The NPMA may refuse to accept the application of any company or person whose display of goods or services are not compatible, with the general character and objectives of the NPMA.

Terms of Payment

A deposit of \$500.00 must accompany your completed application for exhibit space. **DEPOSITS ARE NON-REFUNDABLE.** The balance of your exhibit fee must be completely paid by close of business 5:00p.m. CST on April 30, 2010. If full payment is not received by that date, assigned space may be reassigned or sold without refund of deposit.

All monies paid shall be retained by the Conference as liquidated damages, in the event the exhibitor violates this contract, cancels the exhibit space at any time prior to the Conference, withdraws from the exhibit at any time or fails to fulfill the terms of this contract. All payments made by the exhibitor shall be retained by the NPMA should the exhibitor cancel on or after April 30, 2010. The NPMA reserves the right to reassign without refund any space not claimed or occupied or for which special arrangements have not been made as of 7:30p.m. April 30, 2010.

Booth Space

Exhibit space is assigned based on the order in which completed applications and required deposits are received in the NPMA office.

Exhibit table space will consist of a 6'x30' banquet table, covered and skirted, two (2) side chairs and applicable carpeting. All electrical equipment must conform to electrical code and must be approved by Underwriters Laboratory (U.L.) or other recognized laboratory. Display materials is restricted to a maximum height of 36", except for back wall which is limited to 8 feet high and ½ the length of the booth.

Subletting and use of Space

Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No person, firm or organization that has not contracted with the NPMA for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear exhibitor identification

badges or distribute advertising or other materials. Any infringement of this regulation will result in prompt removal of said offending person(s). The NPMA does not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the Conference.

Registration and Badges

Admission to the exhibit area will be by official Conference Badge only, which must be worn at all times when in the exhibit area.

Hotel Reservations

All exhibitors and exhibitor personnel must reserve hotel sleeping rooms through the NPMA room block at the W Hotel - Midtown so long as such rooms are available.

Exhibit Space Activities

Business activities, circulars and advertising material of the exhibitor shall only be conducted and/or distributed within the exhibit space assigned to the exhibitor. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere inside of the hotel without prior consent. Exhibitors are required to keep the assigned space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Promotional activities considered to be objectionable and not in the best interest of the NPMA and its purpose of education will be expressly prohibited. All unusual or atypical promotional activities in the NPMA's sole discretion must be approved in writing by the NPMA no later than sixty (60) days prior to the opening of the Conference. Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, in the NPMA's sole discretion does not interfere with the activities of other exhibitors. Films purely for entertainment, without educational or informational value will not be permitted.

Exhibit Installation and Dismantling

Exhibitor set-up is Wednesday, June 10, 2010 from 5:00p.m. until 11:00p.m. Placement of said materials will be assigned by NPMA staff. **Exhibitor tear-down is Saturday, June 20, 2010 from 12:00 noon until 5:00p.m.** All exhibit materials must be dismantled, packed and ready to ship by 5:00p.m. Saturday, June 20, 2010.

The W Hotel - Midtown has established the following Storage/Box/Handling Fees. These fees are the responsibility of the Exhibitor and will be applied to the Exhibitor's guestroom folio or credit card.

W Hotel - Midtown Receiving Department will accept deliveries no earlier than three (3) days prior to group arrival date from 8:00a.m. to 3:30p.m., Monday through Friday. Boxes received earlier than 3 days are subject to a \$15.00 per day surcharge and a \$2.50 per box portage fee.

All incoming packages/boxes, etc. should be addressed to the guestroom of the Representative of the Exhibitor (Receiving Guest's Name). All boxes should be plainly labeled and numbered appropriately (package 1 of 3, Box 2 or 3, etc.) See example below:

The W Hotel - Midtown
NPMA Annual Educational and Scientific Conference
Receiving Guest's Name
188 14th Street, NE, Atlanta, GA 30361

Do not ship boxes to Debby Burton or Convention Services Manager unless prior authorization has been received.

Liability

The Exhibitor hereby assumes responsibility and agrees to indemnify and defend the NPMA, its officers, members and staff of the W Hotel - Midtown 188 14th Street, NE, Atlanta, Georgia, its respective employees and agents against claims or expenses arising out of the use of the exhibition premises, unless the damages or injury is due solely to the negligence of willful misconduct of the NPMA and the W Hotel - Midtown 188 14th Street, NE, Atlanta, Georgia.

Exhibitor further waives any and all rights it may have against the NPMA, the W Hotel - Midtown 188 14th Street, NE, Atlanta, Georgia, and their respective directors, officers, members, agents, employees, and successors and each of the, and releases and discharges them from any claim relating to exhibitor's occupancy and use of the exhibit area, or any part thereof.

Insurance

The NPMA and the W Hotel - Midtown 188 14th Street, NE, Atlanta, Georgia, does not provide insurance covering exhibitor's property, and exhibitor expressly waives and releases any claim or demand it may have against them by reason of any damage to or loss of property of the exhibitor.

The Exhibitor shall carry comprehensive general liability coverage, including premises, operations and contractual liability coverage of at least \$500,000 for personal injury liability, \$1,000,000 for personal damage liability, and statutory workmen's compensation with employer's liability with a limit of at least \$100,000. **Certificates of insurance must be furnished to the NPMA with final payment. The NPMA and the W Hotel - Midtown shall be listed as additional insures on the certificate of insurance. A copy of this Certificate must also be sent to the hotel's Convention Services Department.**

CANCELLATION

In the event that the Conference shall not be held for any reason whatsoever, then and thereupon, the contract for exhibit space shall be terminated. In such case, the exhibitor shall waive all damages and claims for damages and agrees that the sole liability of the NPMA will be to return to exhibitors their space payment on a pro-rate basis after deduction of all conference related costs and expenses incurred by the NPMA through the date of cancellation, and administrative fee and overhead charges.

Americans with Disabilities Act

The Exhibitor represents and warrants

1. that its exhibit will be accessible to the full extent required by law;
2. that its exhibit will comply with the Americans with Disabilities Act ("ADA") and with any regulations implemented by that Act; and
- 3 that is shall indemnify and hold the NPMA harmless from and against any and all claims and expenses, including attorneys' fees and litigation expenses, that may be incurred by or asserted against the NPMA, its officers, directors, members, agents or employees on the basis of Exhibitors breach of this paragraph or non-compliance with any of the provisions of the ADA.

Other Regulations

The NPMA shall have the sole authority to interpret and enforce all rules and regulations governing exhibitors and the Conference. Any and all matters not specifically covered herein are subject to decision by the NPMA. These rules and regulations may be amended at any time by the NPMA upon written notice to all exhibitors. Each exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the NPMA from time to time. Any exhibitor or representative who, in the opinion of the NPMA, conducts itself unethically may be immediately dismissed from the Conference without refund or other appeal.

Violation of Rules

Any violation of these Rules and Regulation by any exhibitor may, at the NPMA's discretion, result in denial of access to the exhibit area, denial of exhibit space installation, closing or removal of the exhibitor's exhibit space, and /or prohibition on future participation in Conferences. In the event exhibitor violated the Rules and Regulations and is prohibited from continued use of the exhibit space, exhibitor's exhibit space fee, or any portion of it is non-refundable.

Applicable Laws

This contract shall be governed by the laws of the State of Georgia. Exhibitor shall abide by these Rules and Regulations, as well as any rules and regulations of the W Hotel - Midtown 188 14th Street, NE, Atlanta, Georgia, including, all applicable local, state federal or other laws, rules and regulations.

Severability

Should any part of this contract be found by a court of law to be void, unconstitutional, or unenforceable, the remaining provisions shall remain in full force and effect.

Our Distinguished Faculty
2010 NPMA Annual Educational and Scientific Conference
June 9-13, 2010 – W Hotel, Midtown, Atlanta, GA

Bradley Bakotic, DO, DPM

Denardo Dunham, DPM, MBA

Kirk Geter, DPM

Lawrence Harkless, DPM

Neil Horsley, DPM

Victor Horsley, DPM

Jondelle B. Jenkins, DPM

Stanley Kalish, DPM

Anthony Mathis, DPM

Khusrow Niazi, MD

Bill Releford, DPM

Rene' Settle-Robinson, DPM

Morris A. Stribling, DPM

2010 NPMA Preliminary Program Schedule–W Hotel - Midtown , Atlanta, Georgia 33061

National Podiatric Medical Association
Annual Educational and Scientific Conference
June 9-13, 2010

W Hotel - Midtown

188 14th Street, NE, – Atlanta, Georgia 30361

20 CME Contact Hours Applied For

Register On-Line at NPMAonline.org

Fiscal Year 2009 - 2010 Membership - \$300.00

Meeting Registration

*\$400.00 – Members *** \$600.00 non-Members*

\$100.00 – Retired, Residents and Students

Meeting Registration Fee increases after 6/1/2010

*\$500.00 – Members *** \$700.00 non-Members*

\$50.00 non-refundable cancellation fee applies

NO REFUNDS after June 1, 2010

Wednesday, June 10, 2010

7:00p.m. – Executive Board Meeting – Location posted in lobby

9:00p.m. – NPMA Hospitality Suite – Location posted in lobby

CONFERENCE REGISTRATION HOURS

Continental Breakfast in Exhibit Hall -- Thurs. & Fri. 7:30–8a.m.

Registration Thursday, Friday 7:30–3:30 - Saturday 7:30 -12:00noon

Attendance sign in daily 7:30a.m. and 12:30 daily at Registration Desk

Track I – Clinical and Surgical

Thursday, June 10, 2010

7:45 - 8:00am Welcome – Jimmy Gregory, DPM, Host
Carlos F. Smith, DPM, President, NPMA
Morris A. Stribling, DPM – Scientific Chairperson

8:00 - 9:00am Forefoot Surgery Technique and Complications
DPM,

9:00 – 10:00am Minimal Incision Surgery: Benefits vs. Risks

10:00 – 10:15am BREAK – VISIT EXHIBIT HALL

10:15 – 11:15am Ankle Arthroscopy

11:15 – 12:15 External Fixation of the Foot and Ankle

12:15 - 1:30 BOX LUNCH – WITH EXHIBITORS

Track II – Clinical Workshops

1:30 - 4:30pm External Fixation Techniques

2:30 - 2:45pm BREAK – VISIT EXHIBIT HALL

Track III – Practice Management

Friday, June 11, 2010

7:45 - 8:00am Meeting Updates - Jimmy Gregory, DPM

8:00 – 9:00am Podiatric Heel Pain: Etiologies and Treatments

9:00 - 10:00am Nerve Biopsy Techniques

10:00 – 10:15am BREAK – VISIT EXHIBIT HALL

10:15 –11:15am New Techniques for Arterial Venous Insufficiency

11:15 – 12:15am 2010 Update of Diabetes Mellitus
(Branding, Internal and External Advertising)

12:15 - 1:30 LUNCH - NPMA General Business Session

Track II – Clinical Workshops

1:30 - 2:30pm Biomechanical Evaluation, Casting and RX Writing

2:30 - 3:30pm Health Care Reform: How It Will Affect Podiatric Physicians

3:30 - 3:45pm BREAK – VISIT EXHIBIT HALL

3:45 - 4:45pm Symposium on Risk Management
PICA Risk Management

7:00 – 10:00pm – CLJ Student Scholarship Awards Banquet

Track I – Clinical and Surgical

Saturday June 12, 2010

8:45 - 9:00am Meeting Updates - Jimmy Gregory, DPM

9:00 - 10:00am Primary Spindle Cell Carcinoma of the Foot: A Case Study

10:00 – 10:15am BREAK – VISIT EXHIBIT HALL

10:15 – 11:15am Update of Podiatric Medicine and Surgery

11:15 – 12:15am Amputation Prevention Program in the Minority Community

12:15 - 1:30pm LUNCH

Track I – Clinical and Surgical

1:00 - 4:00pm Surgical Workshops

Track IV – Postgraduate / Student Lecture Series

1:30 – 3:30pm Post Graduate Lecture Series
Student Presentation
Karona Mason, DPM, FACFAS – Moderator